



FOUNDATION REQUIREMENTS

0-15 credits, waivable

Ethics

Credit Hours

3

Economics

3

Marketing

3

Organizational Behavior

3

Quantitative Analysis

3

FOUNDATION REQUIREMENTS

0-15

CORE COURSES

27 credits, Required

Accounting for Managers

Credit Hours

3

Business Communication

3

Change Management

3

Global Business Environment

3

Human Resource Management

3

Information Technology

3

Leadership

3

Managerial Finance

3

BUS 511 Strategy and Policy Capstone^①

3

CORE COURSES

27

CONCENTRATION REQUIREMENTS

9 credits, Required

Accounting Concentration

- Financial Statement Analysis
- Corporate Financial Reporting and Disclosure
- Accounting for Government and Not-for-Profit Organizations

Cybersecurity Management Concentration

- Ethics, Legal, and Compliance Issues in Cybersecurity
- IT Risk Analysis and Management
- Information Assurance

General Business Concentration

- Business Elective
- Business Elective
- Business Elective

Health Care Management Concentration

- Health Care Policy, Politics and Power
- Communication Strategy for the Health Care Leader
- Strategic Management of Health Care Organizations

Human Performance Technology Concentration

Students may complete faculty-approved courses from Excelsior College, other institutions, and from the International Society for Performance Improvement (ISPI)

Human Resource Management Concentration

- Compensation and Benefits
- Labor Relations and Conflict Resolution
- Employee Staffing and Development

Leadership Concentration

- Conflict Management
- Leading Teams
- Contingency Planning

Mediation and Arbitration Concentration

- Mediation
- Workplace/HR Mediation
- Arbitration

Social Media Management Concentration

- Principles, Strategy, and Community Management
- Marketing Strategies
- Metrics

Technology Management Concentration

- Strategic Management of Innovative Technology
- Project Management
- Quality and Productivity Methods in the Management of Technology

CONCENTRATION REQUIREMENTS

9

TOTAL DEGREE CREDITS

36-51

^① BUS 511 Strategy and Policy is the required capstone course and must be taken through Excelsior College and cannot be transferred in.