

HIGHER DIPLOMA IN BUSINESS ADMINISTRATION

HND IN BUSINESS

Program Description:

BTEC Higher Nationals provide specialist vocational learning at Levels 4 and 5, reflecting the requirements of professional organizations and meeting the National Occupational Standards for each sector or industry.

Qualification:

On successful completion of the program you will be awarded Pearson BTEC Level 5 HND Diploma in Business

Program Duration:

The BTEC level 5 HND Diploma in Business is studied over a period of 18 months.

About HND:

1. HND contains the knowledge and skills students need to succeed at degree-level study and beyond.
2. Created with extensive input from employers and professional bodies; learner is provided with both the theory and skills relevant to their chosen profession.

Successful BTEC Higher National graduates:

- Have the ability to progress into suitable employment in the work place.

- Are able to gain exemptions and progress into Honours degree program in relevant subjects.
- Are able to apply for membership in professional bodies.

Course content (Modules):

Level 4 Units:

1. Business & the Business Environment
2. Marketing Process & Planning
3. Human Resource Management
4. Leadership & Management
5. Accounting Principles
6. Managing a Successful Business Project (Pearson Set)
7. Innovation and Commercialization
8. Entrepreneurial Ventures

Level 5 Units:

1. Research Project (Pearson Set)
2. Organizational Behavior
3. Business Strategy
4. Developing Individuals, teams and Organizations

Specialist Units

Management Pathway:

- Principles of operations Management
- Understanding and Leading Change
- Global Business Environment

Marketing Pathway:

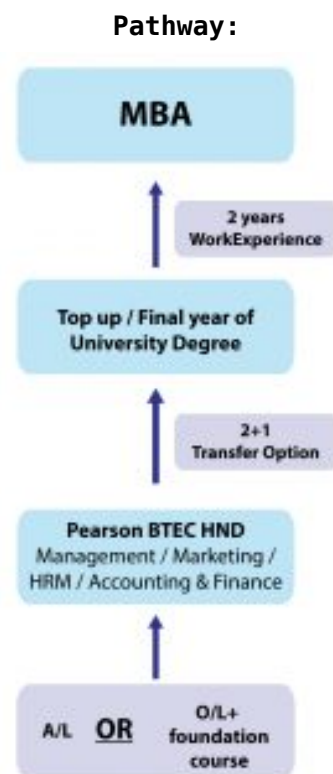
- Marketing Insights and Analytics
- Integrated Marketing Communications
- Digital Marketing

Human Resources Management Pathway:

- Resource and Talent Planning
- Employee Relations
- Strategic Human Resource Management

Accounting & Finance Pathway:

- Financial Reporting
- Management Accounting
- Financial Management



Entry Requirements:

- A/Levels in any stream or;
- O/Levels with foundation course; or
- Mature students with appropriate work experience